

January 18-19-20, 2024 • Thurs. 9-4, Fri. 9-4, Sat. 9-3 • Augusta Expo • 277 Expo Rd. Fishersville, VA 22939

Diamond \$2,400 - EXCLUSIVE

SOLD

1. Publicity on all rodeo related brochures, posters and advertising in the Country Folks Mid-Atlantic weekly farm newspaper.
2. \$500 toward prize money to top ten contestants.
3. Presentation of trophies held in your booth.
4. Your company can provide a banner to be displayed in the skid steer rodeo area.

PLATINUM \$1,000 - 3 AVAILABLE

1. Publicity on all rodeo related brochures, posters and advertising in the Country Folks Mid-Atlantic weekly farm newspaper.
2. \$300 toward prize money to top ten contestants.
3. Your company can provide a banner to be displayed in the skid steer rodeo area.

GOLD \$750 - UNLIMITED AVAILABLE

1. Publicity on all rodeo related brochures, posters and advertising in the Country Folks Mid-Atlantic weekly farm newspaper.
2. \$200 toward prize money to top ten contestants.
3. Your company can provide a banner to be displayed in the skid steer rodeo area.

SILVER \$500 - UNLIMITED AVAILABLE

1. Publicity on all rodeo related brochures, posters and advertising in the Country Folks Mid-Atlantic weekly farm newspaper.
2. \$100 toward prize money to top ten contestants.
3. Your company can provide a banner to be displayed in the skid steer rodeo area.

TROPHY SPONSOR \$400

1. Publicity on all rodeo related brochures, posters and advertising in the Country Folks Mid-Atlantic weekly farm newspaper.
2. Your company name listed as the trophy sponsor on all 10 place trophies. We order & deliver.
3. Your company can provide a banner to be displayed in the skid steer rodeo area.

Sponsorships are payable to Lee Newspapers, Inc. Prize money is added together and distributed to the top 10 winners of the rodeo.
For More Information Call Your Country Folks Sales Representative or Ken Maring at 800-218-5586

Exhibiting Co. _____

Signature _____ Title _____

Address _____ Phone _____

City _____ State _____ Zip _____ Fax Number _____

CREDIT CARD NUMBER: _____ Expiration Date: _____

Name on Card: _____ Security Code: _____ Amount to Charge: \$ _____

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EXHIBITOR BANQUET SPONSOR \$1,000 LIMIT 3

1. 10x10 booth at the banquet.
2. Your company logo on the Virginia Farm Show website.
3. Publicity in all exhibitor related materials.
4. Banners supplied by sponsor (limit 2) to be displayed at banquet.

OFFICIAL CUP SPONSOR

\$800 DAILY SPONSOR THURSDAY FRIDAY SATURDAY

1. 250 each day distributed at the Country Folks booth. Cups produced by the show management with your 4 color company logo and the Virginia Farm Show logo on each cup.
2. Publicity in all show related advertising in all of the Country Folks publications.
3. Your company logo on the Virginia Farm Show website.
4. 2x3 Banner supplied by the Virginia Farm Show at selected entrance with your company logo and official show cup status.

EXCLUSIVE SHOW BAG SPONSOR \$500

1. Sponsor supplies 5,000 bags inserted with 2 company promo pieces. Bags to be distributed at selected show entrances.
2. Publicity in all show related advertising in all of the Country Folks publications.
3. Your company logo on the Virginia Farm Show website.
4. 2x3 Banner supplied by the Virginia Farm Show at selected entrance with your company logo and official show bag status.

BANNER SPONSOR

ROADWAY / PARKING AREA \$100.00 (Up to 3 Banners of any size).

BUILDING ENTRANCE \$75.00 PER BANNER

1. Up to a 4'x6' Banner (Each entrance is limited to 4 banners).
Number of banners _____ x \$75 = _____

WRIST BAND SPONSORSHIP

\$300 DAILY SPONSOR WEDNESDAY THURSDAY FRIDAY

All attendees of the Virginia Farm Show will be given a wristband to be sure they have registered. Your company name and logo will appear on the wrist band.

Exhibiting Co. _____

Signature _____ Title _____

Address _____ Phone _____

City _____ State _____ Zip _____ Fax Number _____

CREDIT CARD NUMBER: _____ Expiration Date: _____

Name on Card: _____ Security Code: _____ Amount to Charge: \$ _____